

# BE A HERO



Haven't you always wanted to be a hero?

## Today could be your day!

Every day you provide your clients with services that are an integral part of their day-to-day business. But what do you do when there is a need that you cannot fulfill? Where do your clients turn when their financial institution can no longer extend that much needed working capital to support business development and growth? For it is in times like these your clients can depend upon you to ensure the success and prosperity of their business.

By working together with **The Commercial Finance Group**, you can maintain and even strengthen the relationship you share with your clients. YOU become their hero.

Here's how we do it...



CFG makes it easy for you to look like a hero!

At The Commercial Finance Group, we offer **working capital solutions**

for companies that may not be creditworthy in the eyes of traditional lenders. Our asset based lending programs provide ways for your clients to develop into stronger, more attractive banking relationships

while you maintain depository and other non-credit based services.

If you have a **commercial customer (or prospect)** that does not meet your credit criteria, give us a call to discuss their situation. We will let you know if they may be a candidate for one of our programs. Your bank may not be able to help at this time, but they will appreciate your effort in recommending a solution. Isn't that what great service and going the extra mile really means?

At CFG, we help our clients to...

- Improve their cash positions
- Improve credit ratings
- Grow faster
- Improve financial strength & stability
- Stop worrying and focus on their business

Typically, after about 18 months to 2 ½ years, our clients have grown their companies significantly and are ready to establish more traditional lending relationships.

Where will your client turn to for future financing needs? The banker that said "Sorry we can't help you at this time," or the Hero Banker that went the extra mile in finding solutions to their financial challenges.

**The hero is always remembered.**



www.CFGroup.net  
800-757-5195